

Dear customers,

In June 2005, our company invested in the CTP system - computer to plate-, that involves fully digital work.

From now on and for us to serve you better, **please no longer send us offset films**, but only digital files ready to be used.

However, in order to avoid extra costs and delays, please make sure the files used will have the following specifications.

I. Data

- Zipper or Stuffer File (in maximum quality) mailed (<4 mega).
- Disk
- Iomega zip 100 mega
- CD Rom
- DVD

II. Program used on Mac OS

- Adobe Acrobat
- Adobe Photoshop
- Adobe Illustrator
- Adobe Page Maker 6.5
- Adobe In Design
- Macromedia FreeHand
- Quark X-Press

III. Program used on Microsoft Window's

- Adobe Acrobat
- Adobe Photoshop
 - Adobe Illustrator
 - Adobe Page Maker 7.0
 - Adobe In Design
 - Macromedia FreeHand
 - Quark X-Press
 - Corel Draw
 - 3B2 Advent

IV. File size

The authorized file sizes are : eps, tiff et pdf.

Page size

All documents should be 1/1 size (The document you send us should have the same size as the printed page).

Don't forget to configure the bleed-off (minimum 3mm to be cut off) if necessary.

Fonts

It is essential that the customer lets us have the print fonts and the screen fonts he used in his documents.

Prefer fonts like postscript type 1.

Don't use Multiple Master fonts that often induce problems.

Avoid using True Types fonts that may induce difficulties when issuing the plates.

Picture resolution

All colours or grey levels (8 bits) imports are to be high resolution supplied, **300 dpi** (dot per inch) **at the right reproduction size.**

A lower resolution will produce a bit-mapped picture when producing the plates. One colour or outline imports (1 bit) are to be 1200 dpi supplied.

Please avoid to compress your imports (JPEG or LZW) when possible, it can indeed cause a loss in quality.

Colour mode

Four-colour process pictures are to be in **CMJN** or **CMYK** mode.

RVB, LAB, or indexed colours pictures can possibly be printed in shades of grey.

Should any texts or graphics be printed in pure tint, please let us know when creating the colour (make sure that the 4-colour process mode is not ticked in the range of colours).

Thanks for cancelling all colours not used in the documents.

IMPORTANT remarks about PDF files

Nowadays the PDF file has become the standard in graphics.

But, in order to avoid mistakes, all pdf files for printing should be produced according to particularly precise standards (Medibel+ Magazine Ads_1v1).

Let's sum up

- The pdf file must be generated with Acrobat distiller, pdf 1.3 compatible, don't use pdf Writer.
- Print resolution = 2400 dpi.
- Colour pictures or shades of grey (8 bits) are to be high resolution supplied (minimum 300 dpi).
- One colour pictures (1 bit) are to be high resolution supplied (minimum 1200 dpi).
- All fonts should be included in the documents (Full set).
- Don't change the document colour space and keep the « overprints ».
 - Make sure that all pages are of the same size and direction (portrait or landscape).
 - Keep the cut lines of the documents and make sure they are 3mm larger than the finished size.
 - Keep the bleed-off (give the exact print format).
 - Include all pages in the document.

IMPORTANT remarks about Microsoft documents

Microsoft Word, Microsoft Excel and Microsoft Power Point files can't be used directly in production flows.

Should you insert pictures in such kind of files, please always send us the pictures in separate high resolution files.

We also need to get the used font in these documents.

Please don't use of Microsoft Publisher.

We will let you have the extra fees resulting from the use of such files.

V. Conclusion

We strongly advise you to use software like Pre-Flight or Flight Check in order to check your documents (fonts, colour, imports...) and to collect all data used in your document before sending them.